

# Silver Partnership benefits

## ALL THE PERKS OF A CLASSIC MEMBERSHIP & MORE

### SILVER PARTNER- \$1000 ANNUAL INVESTMENT

- Company name displayed in the Toccoa-Stephens County Chamber Lobby
  - Your Chamber of Commerce is also the Regional Visitor Information Center and the entrance to the Currahee Military Museum. Thousands of guests come through our doors annually and will see your logo while they are learning about everything there is to do in our community.
- Logo Placed on VisitToccoa.com Partner Page
- Backlink to website from Partner Page
- Recognition as Silver Partner on the bottom of the Chamber Newsletters (distribution of 2100+)
- Company name displayed at Chamber Events
  - Annual Awards Event
  - Currahee Military Weekend
  - Annual Golf Classic
  - Toccoa Christmas Parade

# Membership benefits

## *Tourism*

Reaching beyond our region & state to introduce our community and to encourage travel to Toccoa-Stephens County. The economic effects of tourism include increased tax revenue and personal income, employment opportunities, and quality of life.

- Regional Visitor Information Center Distinction, allows us access to promote our community in the State of Georgia Visitors Centers
- Toccoa-Stephens County Map/Local business promotion project
- Custom rack card creation helping visitors successfully navigate our sights of Stephens County
- Partnership with Explore Georgia and advertisement in the Georgia Travel Guide & other travel publications
- Expand online marketing promotional options through multiple platforms

## *Advocacy*

Representing the interests of our members at the local, state, and federal level.

- Accreditations providing a strong relationship with State and Federal Elected Officials
  - 5 Star Accreditation with the U.S. Chamber
  - Georgia Accredited Chamber
- Strong partnerships with local government & civic organizations to be the voice for our members, ensuring growth and prosperity for our community
- Local & State Political Forums, Candidate Debates, Legislative Coffees
- Toccoa-Stephens County Day at the Capitol

## *Workforce Development*

Collaborating with education and economic development partners to close talent gap by improving workforce readiness for high school and college graduates.

- Work Based Learning
- Discovery Tours with faculty & students
- Industry Leadership Roundtable Discussions

## *Programs & Events*

Hosting more than 85 annual events focusing on networking, education, and professional development.

- Drugs Don't Work Certification
  - 7.5% Savings on Workers' Compensation Premiums
- Business After Hours, Chamber 101, Member Luncheons, Education Seminars
- Leadership Toccoa-Stephens County

## *Marketing & Visibility*

Providing brand recognition platforms through our portfolio of partner and sponsor opportunities

- Member Directories
- Promotion of Events in Bi-Weekly Newsletter (2100 + subscribers)
- Printed Materials in the Welcome Center
- Chamber Referrals
- Social Media Promotion of Events & News (almost 10k followers)
- Customizable Member Listing
- Ribbon Tyings for new members, owners, locations, products, and services
- WNEG FM 93.1 radio interview & photo for website
- Toccoa Record interview & photo